

# Madison Manczko

Mount Prospect, IL 60056 | [madimanc@gmail.com](mailto:madimanc@gmail.com) | (224)-795-9010 | [LinkedIn](#) | [Website](#)

## Skills

Adobe Creative Suite (InDesign, Photoshop, Illustrator) | HTML 5 | Wix Website Editor | SEO  
WordPress | Canva | Meltwater Media Management | Copy Editing | AP Style | Editorial Writing

## Experience

### Writer

**XOXO Fashion Magazine (Formerly Fashion 360 Magazine)** | New York, NY | August 2023 – March 2024

- Wrote over 50 published editorial articles and press releases for fashion, wellness, lifestyle, and beauty topics
- Created multimedia content and covered in-person events in the art, fashion, and culinary spheres, including NYFW
- Conducted interviews with experts and designers regularly to produce informative and fun articles

### Digital Communications Intern

**The Village of Mount Prospect** | Mount Prospect, IL | May 2023 – August 2023

- Made a new social media calendar from scratch to better organize the Village's Instagram, Twitter, LinkedIn, and Facebook accounts
- Created reels & graphics and wrote social media copy daily across Instagram, Twitter, and Facebook
- Assisted in the research and development of a municipal marketing campaign to bring business to the city

### Student Experience Communications Intern

**Syracuse University** | Syracuse, NY | October 2022 – May 2023 | January 2024 – April 2024

- Created a marketing strategy for campus sobriety program to increase student participation
- Wrote quizzes and stories biweekly for campus-affiliated blog The Peel to promote student wellness
- Collaborated with different campus departments to produce multimedia stories on the SU News website

## **Education**

**Syracuse University, S.I. Newhouse School of Public Communications** | August 2020 – May 2024

- Bachelor of Science in Magazine, News and Digital Journalism
- English and Textual Studies Minor
- Cumulative GPA: 3.7

## **Awards**

**AEJMC Best of Digital for Website** | June 2023

**Latin Honors** | March 2023

## **Activities**

### **University Girl Magazine**

- Acted as Feel-Good Editor to produce monthly stories and edit other writers' stories for the magazine's wellness vertical

### **Fetch Magazine**

- Helped develop the voice and style of the magazine from the ground up by creating monthly beauty and fashion pieces